

## For Immediate Release

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### **InfoLock Technologies Names Rob Streibel as Associate Director, Marketing and Business Development**

Arlington, Virginia (December 8, 2009)--infoLock Technologies (ILT), a leading data lifecycle security firm, is pleased to announce that it has named Rob Streibel as Associate Director, Marketing and Business Development. With extensive experience in the information security and technology industries, he brings a wealth of related marketing and public relations expertise to ILT.

Mr. Streibel began his marketing career at WZDC, the Washington, DC affiliate of the Telemundo Spanish-language television network, where he served as a Marketing/Public Relations/Promotions Specialist. His responsibilities for WZDC included sales support, developing and implementing marketing strategies, and planning and promoting community outreach events.

Mr. Streibel also served as a Senior Marketing Associate for the Public Broadcasting Service (PBS). While at PBS, he worked on a variety of projects, including the PBS Sponsorship Guide and the PBS Development Conference.

Most recently, Mr. Streibel was a marketing consultant in the information security and technology industry. Among his clients was infoLock Technologies, for whom he managed website redesign and relaunch, created a media and public relations function, and oversaw market research for their new Data Leakage Prevention (DLP) practice group.

As Associate Director, Marketing and Business Development for infoLock Technologies, Mr. Streibel's duties will include planning and implementing marketing and public relations strategies, managing the ILT website, [www.infolocktech.com](http://www.infolocktech.com), and overseeing ILT's business development efforts.

"We are very pleased to have Rob on board," said Chris Wargo, President of infoLock Technologies. "His knowledge and experience—particularly his work in the information security sector—are invaluable assets to ILT and we are excited about the growth and expansion of our core business that his appointment represents."

#### About infoLock Technologies

infoLock Technologies (ILT) is a recognized leader in data lifecycle security. Combining technical expertise with business savvy, ILT provides a range of services and solutions to help its customers—from financial services companies to healthcare organizations to government agencies—secure their sensitive data. Clients include the U.S. Navy, Sharp Electronics, Highmark Blue Cross Blue Shield, Education Management Corporation, and the North Carolina Department of Health & Human Services. Founded in 2005, ILT is a privately-owned company headquartered in Arlington, Virginia. For more information, visit [www.infolocktech.com](http://www.infolocktech.com).

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