

For Immediate Release

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infoLock Technologies Launches Updated Website Focused on Lifecycle Data Security

Arlington, Virginia (November 3, 2009)—On Friday, November 6, 2009, infoLock Technologies (ILT), a leading information security and data loss prevention services provider, will relaunch its corporate website, www.infolocktech.com. With a refreshed and refocused design and all-new content, the site provides a streamlined experience highlighting the range of data security services and solutions available from ILT.

The new website focuses on infoLock Technologies' core services—Consulting, Integration Services, and Value-Added Resale—and features valuable information on data loss prevention, network vulnerability, data decommissioning, hard drive encryption, device control and encryption, email encryption, and compliance management. In addition, the redesigned site contains several value-added tools designed to assist companies as they attempt to navigate the data security landscape, including a glossary of relevant information security terms and an RSS feed with important, up-to-the-minute news on innovations in data loss prevention, new encryption products, and recent data breach notifications.

For the redesign, ILT partnered with the design firm, Wellfire Interactive. ILT chose Wellfire Interactive based on its functional, user-centric design sensibilities and its commitment to client service.

“We are very pleased with the work Wellfire Interactive has accomplished and eager to get the new site up and running,” said Chris Wargo, ILT's president. “The redesigned site will offer potential customers a streamlined experience highlighting our core services, as well as serve as an invaluable resource for those just beginning to understand the importance of data lifecycle security in the enterprise.”

Cobey Potter, Creative Director for Wellfire Interactive, said: “Wellfire worked with InfoLock Technologies to align their online presence to the redefinition of their service offerings. ILT is a firm of experts in what can be a highly-technical data security industry and the site is developed to be inclusive and user-friendly to all clients, no matter their level of technical knowledge. With a solid knowledge base for current and potential clients about the industry and how ILT plays a part in it, customers can come to ILT with the right questions to be answered.”

About Wellfire Interactive

Wellfire Interactive is an interactive design firm that believes design serves a purpose. The aesthetics of a website should enhance its function and meet a client's needs. Serving primarily small-to-medium businesses, they offer a range of interactive services and branding, from strategic online marketing to full scale web application and website design. Wellfire makes interactive experiences happen. Established in 2007, Wellfire is a privately-owned company based outside of Washington, DC. For more information, visit www.wellfireinteractive.com

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About infoLock Technologies

infoLock Technologies (ILT) is a recognized leader in data lifecycle security. Combining technical expertise with business savvy, ILT provides a range of services and solutions to help its customers—from financial services companies to healthcare organizations to government agencies—secure their sensitive data. Clients include the U.S. Navy, Sharp Electronics, Highmark Blue Cross Blue Shield, Education Management Corporation, and the North Carolina Department of Health & Human Services. Founded in 2005, ILT is a privately-owned company headquartered in Arlington, Virginia. For more information, visit www.infolocktech.com.

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