

For Immediate Release

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contact: Robert Streibel
(877) 610-5625 x235

infoLock Technologies Announces Innovative Data Loss Prevention (DLP) Risk Assessment Service

Arlington, Virginia (September 15, 2009)—Data breaches—and the subsequent loss of invaluable data—are fast becoming the most significant information security threat to organizations throughout the US. As a result, Lifecycle Data Security services provider, infoLock Technologies (ILT), is pleased to announce the launch of an innovative service—DLP Risk Assessment—that provides organizations with insight into their data loss risks along with preemptive strategies to improve and enforce business processes before they result in costly incidents.

"Right now, protecting sensitive data is paramount for corporations across all industry verticals, as well as federal, state, and local government agencies. Data Loss Prevention is a powerful technology, yet one that many organizations struggle to get their arms around," said Chris Wargo, ILT president and co-founder. "Our compact, fast-turnaround DLP Risk Assessment provides clear, actionable, and immediate insight into possible data leaks. Without fail, it's an eye-opening and immensely useful investigation that helps organizations prevent data breaches before they occur."

The DLP Data Risk Assessment provides content-specific scanning for sensitive data, including credit card numbers (CCNs), Social Security Numbers (SSNs) and other personally identifiable information, employee financial and medical information, business-confidential data, and intellectual property assets. Additionally, the assessment can leverage regulatory frameworks, including: HIPAA, GLBA, PCI-DSS, SOX, FERPA, FISMA, and others.

infoLock Technologies' Senior Security Consultant, Sean Steele, said, "The real value in the assessment is the combination of technical tools and practical IT security and audit experience that we bring to bear. The ILT staff is both technically proficient and business savvy, enabling us to not only report on actual data loss, but to identify risky business practices and work with clients on developing, implementing, and tracking improved controls over time."

The DLP Data Risk Assessment can provide a snapshot in time or, when used on a routine basis, an ongoing operational improvement and trend analysis of business process effectiveness. By formalizing the assessment service, infoLock Technologies is now able to provide a structured approach to improve a client's IT security posture.

About infoLock Technologies

infoLock Technologies (ILT) is a recognized leader in data lifecycle security. Combining technical expertise with business savvy, ILT provides a range of services and solutions to help its customers—from financial services companies to healthcare organizations to government agencies—secure their sensitive data. Clients include the U.S. Navy, Sharp Electronics, Highmark Blue Cross Blue Shield, Education Management Corporation, and the North Carolina Department of Health & Human Services. Founded in 2005, ILT is a privately-owned company headquartered in Arlington, Virginia. For more information, visit www.infolocktech.com.

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